

EUROPÄISCHE BILDUNGSSTÄTTE



für LEHMBAU

European Earthbuilding Day 2018

Regional policies in the earth construction sector - An exchange of experience between two European regions.

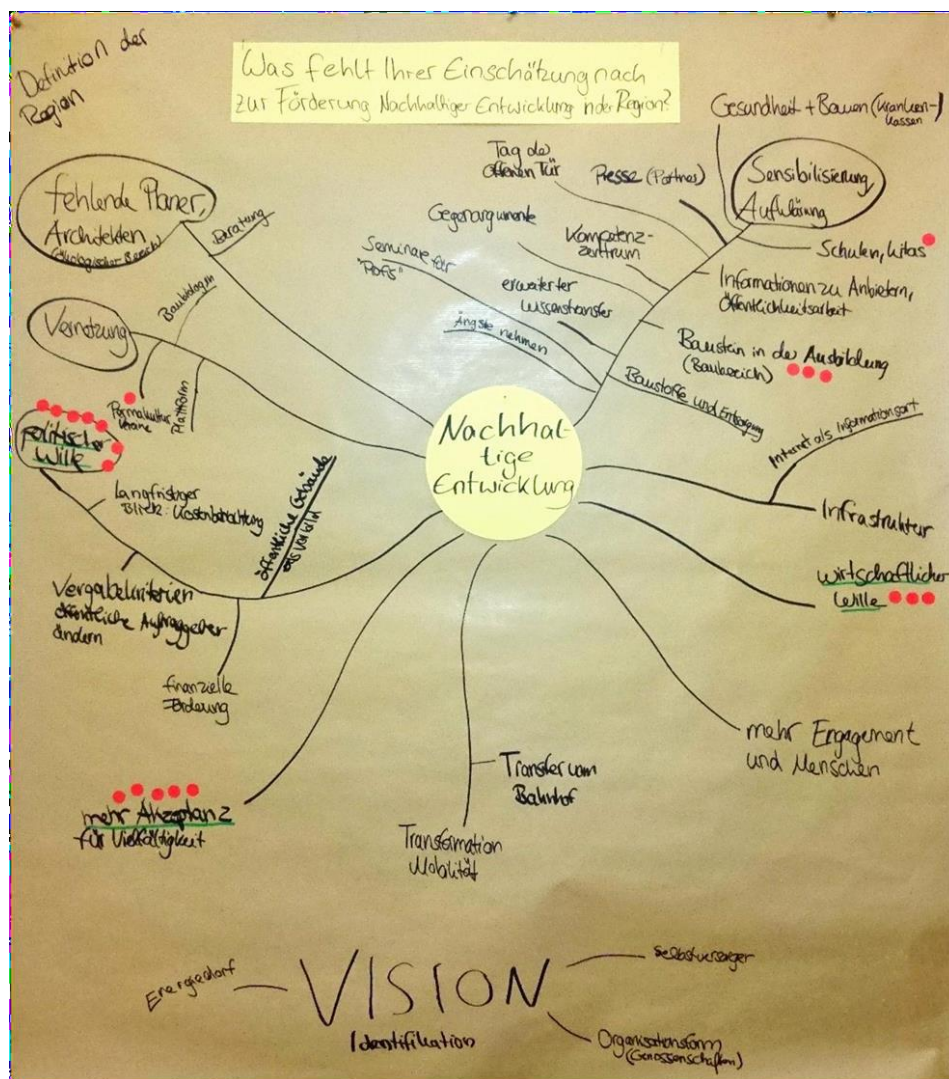


Foto: Projekt RegioLehm, Dez. 2017

Every summer, the European School of Earth Building invites earth building experts from all over Europe to exchange ideas and develop joint strategies to promote earth building. This year we want to focus on regional networking.

Background

On 11.12.2017 a workshop on ecological building in the region took place in Wangelin, initiated and organized by a group of students from the University for Sustainable Development Eberswalde. About 30 experts in earth building, historic preservation and ecological building participates. There was a desire to cooperate with each other to give earth building in the region a voice and cooperate together economically. We would like to continue this discussion at European Earth Building Day 2018. We have invited among others guests from the Competence Center for ecological and traditional building, EESTIMAAEHITUS, in Estonia, who already successfully implement strategies for the promotion of regional earth building.

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Mitglied im
Dachverband Lehm e.V.

Staatlich anerkannte Einrichtung
der Weiterbildung

On the eve of the Earth Building Day the Lehmuseum Gnevsdorf will open the photo exhibition on earth buildings in Estonia with a special Estonian programme of traditional music and a buffet of Estonian specialties.

Afterwards everyone is invited to dance and celebrate together. Di Grine Kuzine will play dance music till the early morning at the willow stage of the Wangelin Garden.

**Part I: Opening of the photo exhibition
Earth Building - a unique cultural heritage of Estonia**

Venue: Lehmuseum Gnevsdorf
Steinstraße 64A in 19395 Ganzlin, OT Gnevsdorf
Date: Friday, 13 July 2018

17.00 h Opening of the Estonian buffet. Snack and beverage sales in front of the museum
18:00 h Music of the Estonian Setokesen, Meel Val am Seto "Butterfly Akkordeon"
18.30 h Britta Wolff, Chairwoman of Förderkreis Lehmuseum e.V., opens the exhibition.
Introductory lecture with Triin Puul EESTIMAAEHITUS - Competence Centre for Traditional and Ecological Building, Mooste Mõis, Põlvamaa, Estland.

Languages: German and English
Free admission to the exhibition opening

The photo exhibition documents earth buildings from the 4 most important periods of Estonian earthen architecture since 1850 and can be seen until 30 September 2018, Tue - Sun from 10 a.m. to 5 p.m. at the Lehmuseum Gnevsdorf.

**Part II - European Earth Building Day 2018 L22/2017
Regional policies for the ecological construction sector – An exchange
of experience between two European regions**

Venue: Lehmbauwerkstatt, Dorfstr. 27, 19395 Ganzlin OT Wangelin
Date: Saturday, 14. July 2018, 10.00 - 16.00 h

Programme

- ab 9:00 Registion
- 09.30 - 09.45 Welcome and Opening, Uta Herz,
European School of Earthbuilding / FAL e.V.
- 09.45 - 10:30 **Key note speech** Value chains | incubators | eco systems – How can ecological building
companies co-evolve towards a sustainable future – development opportunities for the
region between Elbe, Baltic Sea and Berlin. Brigitte Nolopp, regional manager
- 10.30 - 11.15 **EESTIMAAEHITUS** – Competence center for traditional and ecological building, Estonia
Kerti Vissel, founding member Eestimaaehitus, introduces the Estonian Competence Centre
and its concepts to revitalise the Estonian unique earth building heritage and to promote the
regional ecological construction sector.
- 11.15 - 11.45 **RegioLehm**, a student project work by a study group of Eberswalde University of
Sustainable Development in collaboration with European School of Earthbuilding, FAL e.V.,
Wangelin, presented by Alexandra Gundlach
- 11:45 – 12.15 Presentation of the video "Career perspectives - Wangelin Workcamps" on professional
paths in earth and straw construction. The video was created as part of the project
"Wangeliner Workcamps - a green idea of the future"
- 12.15 – 13.00 Lunch in Wangelin Garden
- 13.00 – 13.30 Guided tour to the earth and straw bale buildings in the Wangelin Garden, Burkard Rüger,
earth and straw builder, Plau am See
- 13.30 – 15:00 Moderated exchange in small groups on the topics: acceptance of ecological construction in
the region, public construction projects and sustainability, promotion and supporting of
young talents
- 15:00 - 15:15 Coffee break
- 15.15 - 16:00 Summary, agreements on future collaborations

16:00 End of the conference

In the accompanying programme: Experiments on earth as a building material with Daniel Tkotsch

Languages: English and German; It is translated.

Fees: 40 EUR. This includes conference documents and catering, consisting of lunch, drinks, coffee/tea and cake.

Participation is free of charge for young people up to 24 years of age.

Speakers

Brigitte Nolopp gained experience as a founder, consultant and innovation manager, among others at E.On Sales & Trading, before she worked for many years at the interface between government and business in regional management and regional marketing. In addition, she has been familiar with the development of the topic of earth construction in Wangelin for many years and, based on a number of examples in other sectors, offers various ways in her keynote speech in which the ecological construction industry in the region could evolve further in the future.

Kerti Vissel is at home in South Estonia. Together with her two sisters she runs a catering company offering regional dishes. She worked for several years in the organisation of the Estonian Earth Building company Saviukumaja OU before she founded the competence center for ecological and traditional building, Eestimaahitus, in South Estonia together with Mikk Luht more than a year ago.

Alexandra Gundlach is a student at the Eberswalde University for Sustainable Development Eberswalde and in 2017 initiated and implemented the RegioLehm project to promote ecological building culture in the region.

Yasmin Kellou studies civil engineering at Mituniversitet / Sweden after completing a teaching degree and is currently completing an internship in the project "Wangeliner Workcamps - A Green Idea of the Future".

Evening programme | Wunderfeld - Feast for music + dance + literature

16:00 h Football World Cup, broadcast at Lehmhaus Wangeliner Garten

19:00 h Jazz concert Wangeliner Garten

21:00 h Di Grine Kuzine Weidenbühne Wangeliner Garten

detailed programme at www.wunderfeld.info

Please register latest at July 8th, 2018! Online registration at http://lernpunktlehm.de/wp3/?page_id=583

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Die Veranstaltung und die Ausstellung wird gefördert durch das Land Mecklenburg-Vorpommern als Maßnahme der Umweltbildung, -erziehung und -information von Vereinen und Verbänden und aus Mitteln der Norddeutschen Stiftung für Umwelt und Entwicklung aus den Erträgen der Bingo Umwelt Lotterie.